

Well Charles,

You may claim that your main aim in introducing your shaving soaps is to give us another addition to our arsenal, and that choosing a favourite is odious, but I beg to differ. I had my second shave with the lavender stick this morning, and I was, if anything, even more impressed than with my first shave. Firstly, the scent is truly wonderful (I've already mentally assigned my DR lavender stick to the dustbin-your stick wins on all counts). Secondly, I can get at least as close a shave with your stick as I can with any other soap or cream that I've tried. This includes Trumper's soaps and creams, Ray's hard soap, T&H cream, even Taylor's Rose and Avocado (the latter being probably my favourite cream). Indeed, this morning's shave is possibly the closest shave I've achieved to date since switching to more 'traditional' gear-the area under my right jawline is my litmus test. With your soap, not only was I able to get a thoroughly clean shave in this area, but I could do so with no irritation and without even having to work at it too hard!

However, where I think your soap stands out most clearly from other soaps and creams, and the reason why I can see myself using your products fairly exclusively, is the post-shave experience. My skin feels soft, smooth and conditioned. Until now, I had resigned myself to the fact that, in moving from a Mach 3 and shaving oil to more 'traditional' shaving techniques, I was sacrificing that completely soft, smooth feeling that I could never quite get with soaps and creams. However, your soap now allows me to have the best of both worlds-a good, enjoyable shave and a wonderful post-shave feeling in my face.

So I hope you'll forgive me, and that I don't offend your sense of modesty, when I say that if this experience continues, I can see myself ditching all other shaving products in favour of your soaps. I just don't see the point of using other products when yours stands out (for me, anyway) as the clear winner.

And to prove my point, although I already have an order placed with you for a jar of lavender, limes, and sandalwood, could I place a further order now for a stick of Rose/Geranium, Bergamot and Patchouli/Tea Tree/Peppermint? Do I need to order this on an order form, or can this email constitute an order?

Please keep me updated on the new range of scents that you're working on-I suspect I'll have to sample these when they're available!

Oh, and the Da Vinci Water is a wonderful product too, but I'll save my comments on that for another day when I've been using it for a bit longer

All the best

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